



# JOIN THE FIGHT

**United We Fight.** All of us - advocates, volunteers, and donors like you - make great things happen for our community when you give to United Way of the Coalfield. Together we fight for the health, education, and financial stability of every person in every community. And with the help of you and our partners, it's a fight we can win - bringing the community and its resources together to address problems that no one organization can solve alone. United, businesses, leaders, public officials, and caring individuals like you work to expand opportunities for local residents to succeed, making great things happen for our community. On behalf of United Way, our partners, and the thousands of individuals and families who receive care and support as a result of your generosity, thank you.

#UnitedWeWin



United Way of the Coalfield  
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P.O. Box 366  
Madisonville, KY 42431  
270.821.3170  
www.unitedwayofthecoalfield.org

## TELL US ABOUT YOURSELF

Mr.  Mrs.  Ms.  Dr. Date of Birth \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Full Name \_\_\_\_\_

Company \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_

Please recognize my gift as \_\_\_\_\_

I prefer NOT to be listed in recognition publications.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Contact information used to share results on how your investment is making a difference in our community. All information kept confidential.

## DECIDE HOW MUCH & HOW TO GIVE

### EASY PAYROLL DEDUCTION

I want to contribute this amount each pay period:

\$20  \$15  \$10  \$5  \$ \_\_\_\_\_ per pay period

Total Your Payroll Deduction Gifts:

\$ \_\_\_\_\_ X \_\_\_\_\_ = \_\_\_\_\_  
DONATION PER PAY PERIOD # OF PAY PERIODS TOTAL YEARLY DONATION  
MONTHLY (12), BI-WEEKLY (26),  
TWICE A MONTH (24)

### AND/OR CASH, CHECK, BILL ME

I would like to pay by check (attached) \$ \_\_\_\_\_

I would like to make a one time cash investment of \$ \_\_\_\_\_

Bill me (\$500 minimum - must provide home address above)

Enter amount of donation \$ \_\_\_\_\_

## FOCUS MY DONATION TO SUPPORT THE FIGHT FOR (OPTIONAL):

- Community Impact:** Invest my donation where it will make the most impact
- Education:** Preparing children for success in school and life
- Financial Stability:** Building stable families through sustainable employment
- Health & Basic Needs:** Help for our most vulnerable
- Other/County:** Please designate my investment to \_\_\_\_\_  
\$50 total minimum donation. Please See reverse for funded partners & complete designation policy

## LET US KNOW!

- I am interested in learning more about volunteering in my community.
- I am interested in finding out more about the benefits of leadership giving.
- This is the first time I have given to United Way.
- I have given to United Way (in any community) for 10 or more years.

# DESIGNATION POLICY



## Donor designations will be honored to:

- United Way of the Coalfield Programs & Funded Partners (those programs vetted through our Community Investment Team Process).
- Counties served by United Way of the Coalfield: Hopkins County and Muhlenberg County
- One of our Community Impact Focus Areas (Education, Financial Stability, Health, Basic Needs)
- Registered non-profit organizations with a tax exempt status that serve communities throughout the region.

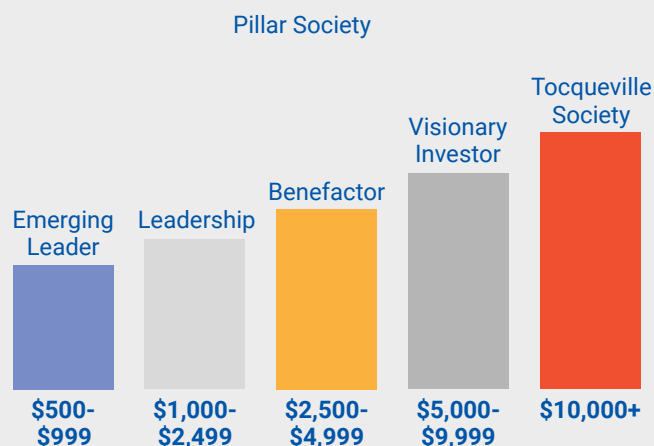
Exception: Designations totaling \$250 campaign-wide per non-funded partner will be honored. If designations do not meet this minimum threshold, or do not qualify, they will be automatically invested into the Community Impact Fund which provides grant funding to programs within United Way of the Coalfield's service area.

## FUNDED PARTNERS

### United Way Funded Partners:

- Big Brothers Big Sisters of Hopkins and Muhlenberg Counties
- Hope2ALL
- Hopkins County 4-H
- Hopkins County Community Clinic
- The Learning Center of Madisonville
- Muhlenberg County Opportunity Center
- Pennyroyal Allied Community Services Senior Meal Delivery Program
- The Salvation Army
- Sanctuary, Inc.
- Pennyroyal Center-Trace Industries
- Hopkins County Family YMCA

# LEADERSHIP GIVING



## Leadership donors join the fight by providing solutions to our community's most complex challenges.

Leadership donors are the champions of change who annually contribute \$500 or more to United Way of the Coalfield. These individuals are recognized with the following benefits:

- Listing in the Annual Report
- Exclusive invitations to special events
- A reserved invitation to join the United Way Fellows program at no cost.