



**JOIN
THE FIGHT**

United We Fight. All of us - advocates, volunteers, and donors like you - make great things happen for our community when you give to United Way of The Coalfield. Together we fight for the health, education, and financial stability of every person in every community. And with the help of you and our partners, it's a fight we can win - bringing the community and its resources together to address problems that no one organization can solve alone. United, businesses, leaders, public officials, and caring individuals like you work to expand opportunities for local residents to succeed, making great things happen for our community. On behalf of United Way, our partners, and the thousands of individuals and families who receive care and support as a result of your generosity, thank you.

#UnitedWeWin



United Way of the Coalfield
 1 S. Main Street, Suite 202
 P.O. Box 366
 Madisonville, KY 42431
 270.821.3170
www.unitedwayofthecoalfield.org

TELL US ABOUT YOURSELF

Mr. Mrs. Ms. Dr. Date of Birth ____ / ____ / ____

Full Name _____

Company _____

Home Address _____

City _____ State _____ Zip _____

Email Address _____

Cell Phone (____) _____

Please recognize my gift as _____

I prefer NOT to be listed in recognition publications.

Signature _____ Date _____

Contact information used to share results on how your investment is making a difference in our community. All information kept confidential.

DECIDE HOW MUCH & HOW TO GIVE

EASY PAYROLL DEDUCTION

I want to contribute this amount each pay period:

\$20 \$15 \$10 \$5 \$ _____ per pay period

Total Your Payroll Deduction Gifts:

\$ _____ X _____ = _____

DONATION PER PAY PERIOD # OF PAY PERIODS TOTAL YEARLY DONATION
MONTHLY (12), BI-WEEKLY (26),
 TWICE A MONTH (24)

AND/OR CASH, CHECK, BILL ME

I would like to pay by check (attached) \$ _____

I would like to make a one time cash investment of \$ _____

Bill me (\$500 minimum - must provide home address above)

Enter amount of donation \$ _____

FOCUS MY DONATION TO SUPPORT THE FIGHT FOR (OPTIONAL):

Community Impact: Invest my donation where it will make the most impact

Education: Preparing children for success in school and life

Financial Stability: Building stable families through sustainable employment

Health & Basic Needs: Help for our most vulnerable

Other/County: Please designate my investment to _____

\$50 total minimum donation. Please See reverse for funded partners & complete designation policy

LET US KNOW!

I am interested in learning more about volunteering in my community.

I am interested in finding out more about the benefits of leadership giving.

This is the first time I have given to United Way.

I have given to United Way (in any community) for 10 or more years.

DESIGNATION POLICY



Donor designations will be honored to:

- United Way of the Coalfield Programs & Funded Partners (those programs vetted through our Community Investment Team Process).
- Counties served by United Way of the Coalfield: Hopkins County and Muhlenberg County
- One of our Community Impact Focus Areas (Education, Financial Stability, Health, Basic Needs)
- Registered non-profit organizations with a tax exempt status that serve communities throughout the region.

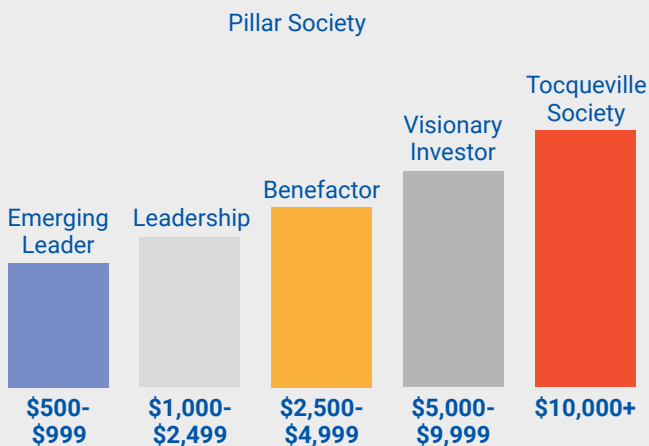
Exception: Designations totaling \$250 campaign-wide per non-funded partner will be honored. If designations do not meet this minimum threshold, or do not qualify, they will be automatically invested into the Community Impact Fund which provides grant funding to programs within United Way of the Coalfield's service area.

FUNDED PARTNERS

United Way Funded Partners:

- Big Brothers Big Sisters of Hopkins and Muhlenberg Counties
- Hope2ALL
- Hopkins County 4-H
- Hopkins County Community Clinic
- The Learning Center of Madisonville
- Muhlenberg County Opportunity Center
- Pennyrile Allied Community Services Senior Meal Delivery Program
- The Salvation Army
- Sanctuary, Inc.
- Pennyroyal Center-Trace Industries
- Hopkins County Family YMCA

LEADERSHIP GIVING



Leadership donors join the fight by providing solutions to our community's most complex challenges.

Leadership donors are the champions of change who annually contribute \$500 or more to United Way of the Coalfield. These individuals are recognized with the following benefits:

- Listing in the Annual Report
- Exclusive invitations to special events
- A reserved invitation to join the United Way Fellows program at no cost.